



## Naga Pay - Privacy Policy

NAGA Pay GmbH (“we”, “us” or “our”) is committed to protecting and respecting your privacy.

The prospective or current client that accepts this policy as part of the business offering of us, accepts, acknowledges and confirms that he/she has read approved and confirmed the acceptance of the below conditions pertaining the sharing, processing and storing of his/hers data.

This policy together with our Terms and Conditions available through our website, [here](#), and any other documents referred to in them, sets out the basis on which any personal data we collect from you, or that we collect about you, on NAGA Pay (“App”) or when you communicate with us by email, telephone or post will be processed by us.

We will be the data controller of your personal data which you provide to us or which is collected by us about you. This means that we are responsible for deciding how we hold and use personal data about you and that we are required to notify you of the information contained in this policy. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. The terms and conditions of your account will identify which Naga Pay company is the controller of your personal data.

The Company is a distributor of EMI services, appointed by UAB “Finansinės paslaugos” Contis, a licenced EMI by the Bank of Lithuania, for distribution and redemption of electronic money. Naga Pay is an independent data controller and will also be acting as a processor of Contis companies and/or Naga Group companies that clients may elect to receive services from. For further information as to the type of personal data we share with the Contis and the uses made by them of that data see the data sharing section of this policy below. You should also read Contis privacy policy which is available on their website ([Contis | Privacy Policy](#)).

If you have any queries, you can contact us using the details provided at the end of this policy in the “Contacting Us” section.

### Ensuring the lawful use of your personal data

We will only use your personal data where we have a lawful basis to do so. We will usually only use your data:

1. where it is necessary for us to enter into and/or perform a contract with you (for example, to create your account and provide our services to you).
2. in a way which might reasonably be expected as part of running our business and which does not materially impact your interests, rights or freedoms. For example, we might collect technical information about you when you visit our App to improve your experience on our App. Please contact us using the details below if you would like further information about this.
3. to comply with our legal obligations. For example, to pass on details of people who are involved in fraud and to carry out anti-money laundering checks.
4. In some cases, where you have consented to us using your data, for example, where you subscribe to our email newsletter.



Further details of how we will use your personal data are provided below.

## **What information we collect from you and how we use it**

### **When you apply to create an account**

When you apply to create an account on the App, we will need to collect some or all of the following details about you:

- Name
- Residential addresses (current and previous) and residential address proof (such as utility bills or other documents used to verify the residential address)
- Business name
- Business address
- Date of birth
- Gender
- Email address
- Telephone numbers
- ID document numbers such as passport, driving licence or ID card.
- Image or photo of you

We will use this information for the purposes of processing your application and, if your application is successful, creating and managing your account and providing any products or services you request to you. If you have consented, we will also send our newsletter to you by email.

You will not be able to apply to create an account or order products or services from us without providing this information.

This information may be provided from us to Contis, making Contis the data controller of this information once they receive it from us.

### **Fraud and money laundering checks**

In order to process your application and before we fulfil your order and provide services, goods or financing to you, we will use the information you provided to create your account to undertake checks for the purposes of preventing fraud and money laundering, and we may need to verify your identity. This may involve sharing your personal data with fraud prevention agencies. We will continue to carry out these checks on a regular basis while you are a customer of ours.

When we and fraud prevention agencies process your personal data, we do so on the basis that we have a legitimate interest in preventing fraud and money laundering, and to verify identity, in order to protect our business and to comply with laws that apply to us. Such processing is also a contractual requirement of the services or financing you have requested.

We, and fraud prevention agencies, may also enable law enforcement agencies to access and use your personal data to detect, investigate and prevent crime.



Fraud prevention agencies can hold your personal data for different periods of time, and if you are considered to pose a fraud or money laundering risk, your data can be held for up to six years.

## **Automated decisions**

As part of the processing of your personal data, decisions may be made by automated means. This means we may automatically decide that you pose a fraud or money laundering risk if:

- our processing reveals your behaviour to be consistent with that of known fraudsters or money launderers; or is inconsistent with your previous submissions; or
- you appear to have deliberately hidden your true identity.

You have rights in relation to automated decision making: if you want to know more, please contact us using the details below.

## **Consequences of processing**

If we, or a fraud prevention agency, determine that you pose a fraud or money laundering risk, we may refuse to provide the services and financing you have requested, or we may stop providing existing services to you.

A record of any fraud or money laundering risk will be retained by the fraud prevention agencies, and may result in others refusing to provide services, financing, or employment to you. If you have any questions about this, please contact us on the details below.

Other than the automated processing set out above, we shall not carry out solely automated decision-making using your personal data.

## **When you contact us**

When you contact us, we will need to collect personal data about you to verify your identity before we disclose any information to you for data security purposes. We will be unable to deal with your query unless you provide the information we request. We may also collect any other personal data you choose to provide to us when communicating with us. We will only use that personal data for the purposes of dealing with your enquiry.

## **How we use data about you, for what purpose and legal basis**

We use your personal data for various purposes connected with your use of the account and services. We will only do so where we have a lawful basis to do so. We will usually only use your data:

1. where it is necessary for us to enter into and/or perform a contract with you. For example, to create your account and provide payment services to you.
2. in a way which might reasonably be expected as part of running our business and which does not materially impact your interests, rights or freedoms. For example, to improve how we manage and process your payments.
3. to comply with our legal obligations. For example, to pass on details of people who are involved in fraud and to carry out anti-money laundering checks.



We use your personal data for the following purposes:

- to create and manage your account with us;
- to process payment transactions from and to your account;
- to carry out the required checks on your identity and monitor your use of your account to check for fraud;
- to facilitate your use of your account;
- to communicate with you and provide you with customer support;
- to share information with our suppliers and other third parties (such as banking institutions, payment facilitators, and card operators) where required; and

**find out more...**

The table below sets out further information about the purposes for which we use data about you, with the corresponding methods of collection and legal basis that we rely upon for its use.

Purpose	Lawful basis for processing
<p><b>Creating and managing your account</b></p> <ul style="list-style-type: none"><li>• to apply and create your account</li><li>• to administer and manage your account</li><li>• to retain your account profile information</li></ul>	<p>To fulfil our contractual obligations to you in providing the account and services.</p> <p>Our legitimate interests in operating and improving our services to you.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>
<p><b>Carrying out identification and fraud checks</b></p> <ul style="list-style-type: none"><li>• to carry out the required checks on your identity and enable you to use your account and card</li></ul>	<p>To fulfil our contractual obligations to you in providing the account and services correctly.</p> <p>Our legitimate interests in operating and improving our services to you and how we deal with financial crime.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>
<p><b>Facilitating your use of your account and card</b></p> <ul style="list-style-type: none"><li>• to administer your financial transactions (e.g., payment, refunds, cashback, transfers, etc.)</li><li>• to provide details of your transactions</li><li>• to retain records of your transactions and spending activities</li></ul>	<p>To fulfil our contractual obligations to you in providing the account and services.</p> <p>Our legitimate interests in operating and improving our services to you.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>

<p><b>Monitoring your use of the account and card to detect fraudulent behaviour</b></p> <ul style="list-style-type: none"> <li>to detect, and prevent financial crime</li> <li>to satisfy our legal and regulatory obligations</li> <li>to manage risk for us, you and our other users</li> </ul>	<p>To fulfil our contractual obligations to you in providing the account and services correctly.</p> <p>Our legitimate interests in operating and improving our services to you and how we deal with financial crime.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>
<p><b>Communicating with you and providing you with customer support</b></p> <ul style="list-style-type: none"> <li>to investigate your complaint or query</li> <li>to inform you of important information or changes to your terms and conditions</li> </ul>	<p>To fulfil our contractual obligations to you in providing the account and services.</p> <p>Our legitimate interests in operating and improving our services to you.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>
<p><b>Sharing data with our suppliers and other third parties (such as banking institutions, payment facilitators, and card operators) where required</b></p> <ul style="list-style-type: none"> <li>see the section <i>Disclosures of your information</i> section for more information</li> </ul>	<p>To fulfil our contractual obligations to you in providing the account and services.</p> <p>Our legitimate interests in operating and improving our services to you.</p> <p>Our legal obligations to comply with regulations that apply to us.</p>

## The information we receive from other sources

We are also working closely with third parties (including, for example identity verification agencies, marketing agencies and fraud prevention agencies) and we may receive information about you from them for the purposes of identity verification, marketing and fraud prevention.

## Change of purpose

We will only use your personal data for the purposes for which we collected it, unless we reasonably consider that we need to use it for another reason and that reason is compatible with the original purpose. If we need to use your personal data for an unrelated purpose, we will usually notify you and we will explain the legal basis which allows us to do so.

## Disclosures of your information

We will disclose your information to:

- Either private or governmental fraud prevention agencies, identity verification services and other organisations for the purposes of preventing fraud and money laundering. For example, we share your personal data with fraud prevention agencies when we



carry out our fraud prevention and anti-money laundering checks and if we suspect that you have committed fraudulent activity;

- Our group companies, for the purposes of processing transactions and providing services relating to your account and more specifically any NAGA or NAGA affiliated Company that the client/user may elect to seek services from and which falls within the NAGA trading or payment environments. Such sharing of data with the abovementioned Companies includes and is not limited to the documents mentioned hereinabove in this policy.
- Third party service providers and agents, such as
  - IT companies who provide data hosting services;
  - telephony companies who provide our telephone systems;
  - auditors who audit our compliance to applicable regulatory frameworks and industry standards;
  - business consultants and associates advising on our product;

in order to allow us to manage our business and to provide the products and services to you.

- Other third parties, with your consent, who may contact you by email to provide you with information about their products and services which may be of interest to you.
- Firebase (Google) analytics for the purpose of learning how users engage with our App. This data is limited to anonymous data with no personal information shared under any circumstances;
- In the event that we sell or buy any business or assets, to the prospective seller or buyer of such business or assets;
- If NAGA Pay GmbH, or substantially all of its respective assets are acquired by a third party, to the acquiring third party; or
- A third party if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms and Conditions and other agreements; or to protect the rights, property, or safety of NAGA Pay GmbH ", our customers or others.

## **Protecting your information**

Your data is secured by encryption, firewalls and Secure Socket Layer (SSL) technology. This is industry standard encryption technology which manages the security of messages transmitted across the internet. When we receive your data, we store it on secure servers which can only be accessed by us. We store your passwords using one way encryption which means we do not know what your password is.



## Storing your data within and outside the EEA

Our third-party data host provider may use servers located in the UK and Europe to store personal data. As a result, when you use the App to make transactions or update your account information, your personal data may be transferred to the UK which is located outside of the European Economic Area and so is not governed by European data protection laws.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this policy when it is transferred, stored, or processed in this way.

Whenever fraud prevention agencies transfer your personal data outside of the European Economic Area, they impose the EU standard contractual clauses adopted by the European Commission on the recipients of that data in order to safeguard personal data when it is accessed from outside of the European Economic Area. They may also require the recipient to subscribe to 'international frameworks' intended to enable secure data sharing.

More information about the EU Standard Contractual Clauses is available here <http://eur-lex.europa.eu/legal-content/en/TXT/?uri=CELEX:32010D0087>.

## Future changes

Any changes we make to our policy will be put on our Website and App and, where appropriate, notified to you by e-mail. Please check for updates from time to time.

## Retention of your Data

We will retain your personal data for as long as you continue to use our services. Thereafter, we may retain your information for an additional period as is permitted or required under applicable laws. For example:

- If you hold an account with us, your personal data will be retained for eight years after the closure of your account to comply with our obligations under anti-money laundering regulations;
- If you make a complaint, your personal data relating to that complaint will be retained for eight years from the resolution of that complaint to defend against legal claims; and
- If you make any transactions on your account, your personal data relating to that transaction will be retained for eight years from the date of the transaction to comply with taxation and accountancy legislation.

## Your rights

Data protection laws provide you with the following rights to:

- request access to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it;
- request correction of the personal data that we hold about you. This enables you to have any incomplete or inaccurate information we hold about you corrected;
- request erasure of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also



have the right to ask us to delete or remove your personal data where you have exercised your right to object to processing (see below);

- request the restriction of processing of your personal data. This enables you to ask us to suspend the processing of personal data about you, for example if you want us to establish its accuracy or the reason for processing it; and
- request a copy of your personal data which you have provided to us, in a structured, commonly used and machine-readable format and the right to transfer it, or to require us to transfer it directly, to another controller.
- object to the processing of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground. You also have the right to object where we are processing your personal data for direct marketing purposes.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights above). However, we may charge a reasonable fee if your request for access is clearly unfounded or excessive. Alternatively, we may refuse to comply with the request in such circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access the information (or to exercise any of your other rights). This is another appropriate security measure to ensure that personal data is not disclosed to any person who has no right to receive it.

If you are unhappy about how your personal data has been used, please refer to our complaints procedures which is available by contacting us.

## Contacting us

If you have any questions about this policy, you can contact us by using the 'Contact us' facility on the App or in the following ways:

**By post at:**

Compliance Officer  
Naga Pay GmbH  
Hohe Bleichen 12,  
20354, Hamburg,  
Germany

**By email at:** [compliance@nagapay.com](mailto:compliance@nagapay.com)