



NAGA

Brand Book

September 2023





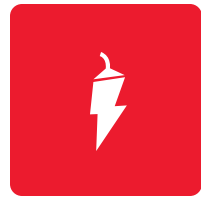
Brand Phylosophy

Brand Book

The pioneering solution that's got it all

We believe we will be successfull if our clients are successfull. Our main aim is to continue bringing our clients financial success by becoming their trusted partner.

We build on our knowledge base by educating ourselves through our required continuing education to be able to offer the best possible support to our clients.



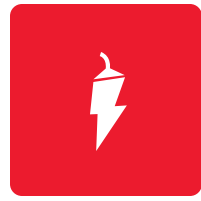
Brand Positioning & Tagline

Brand Book

NAGA — Your Super App for Trading, Stocks and Payments

Join +1 million users who spy on and copy the best stocks and shares investments of top global investors. Social trading on NAGA is a safe way to start your journey into forex trading, stocks and shares, commodities and more.





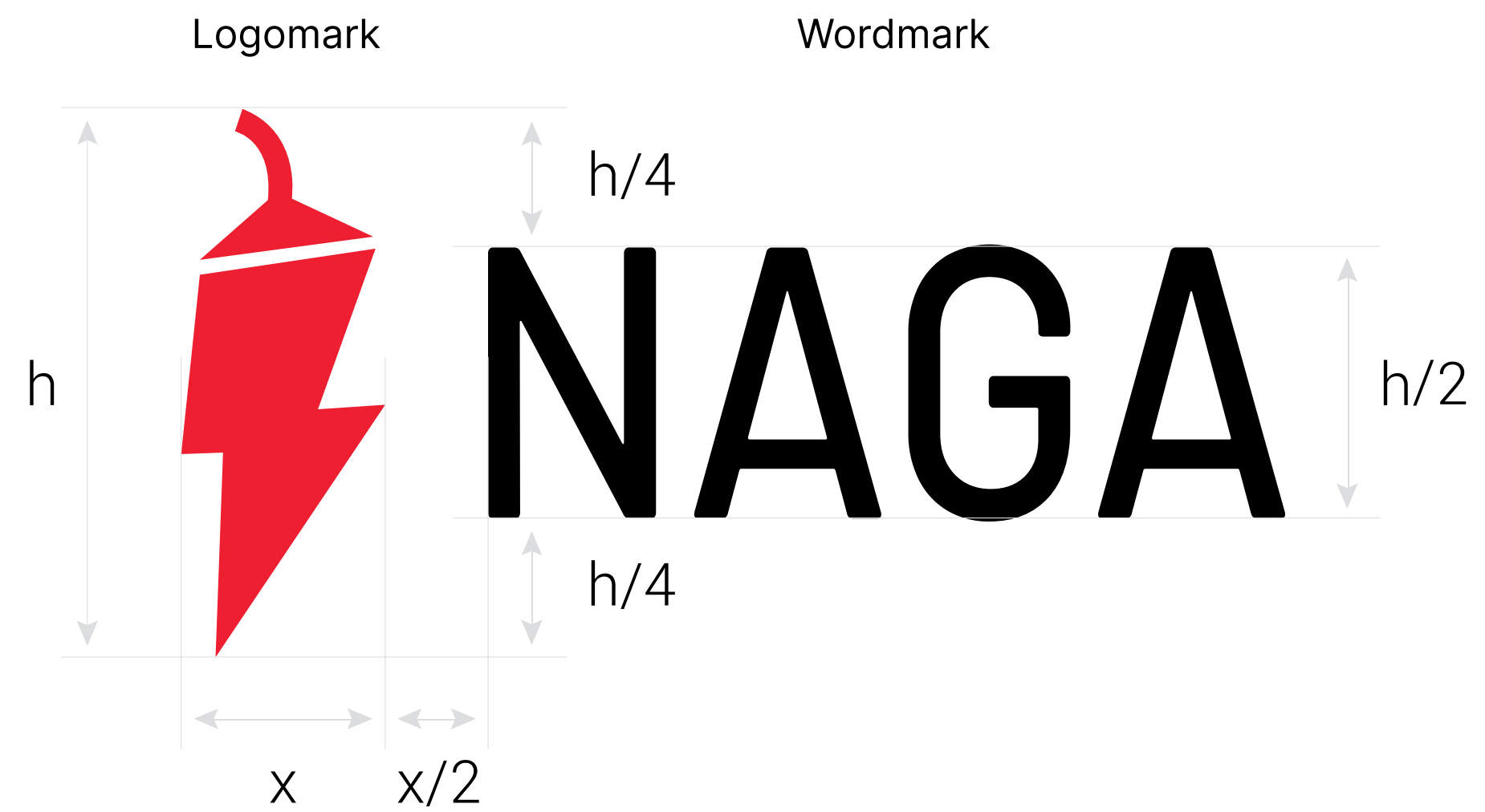
Brandmark

Brand Book

Primary

Secondary

Brandmark





Brandmark

Brand Book

Brandmark





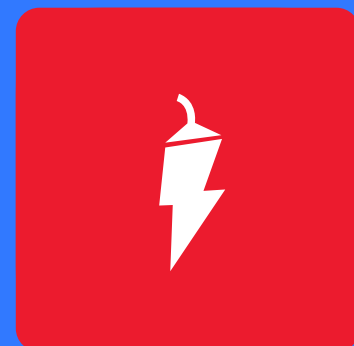
Brandmark

Brand Book

Brandmark



NAGA



NAGA



NAGA



Brand Style Appearance

When refering to NAGA, all letters must be capital. Do not use the wordmark with lowercase or capitalized case.

✓

NAGA

✗

Naga


✗


naga

Brand Style Appearance

When refering to NAGA, all letters must be capital. Do not use the wordmark with lowercase or capitalized case.

✓

 NAGA | LEARN

 PARTNERS

NAGA Autocopy

✗

NAGA autocopy

Naga autocopy

NAGA AUTOCOPY

07



Brand Colours

Brand Book

Primary

NAGA red

Web: #EC1B2E
RGB: 236.27.46
CMYK: 0.00, 0.89, 0.81, 0.07

Active/Highlight

Web: #0F7AFF
RGB: 15.122.255
CMYK: 0.94, 0.52, 0.00, 0.00

Active/Highlight

Web: #3FC752
RGB: 63.199.82
CMYK: 0.68, 0.00, 0.59, 0.22

White background

Web: #FFFFFF
RGB: 255.255.255
CMYK: 0.00, 0.00, 0.00, 0.00

Supporting colors

Black background

Web: #000000
RGB: 0.0.0
CMYK: 0.00, 0.00, 0.00, 1.00

Dark background

Web: #1B1D25
RGB: 27.29.37
CMYK: 0.27, 0.22, 0.00, 0.85

Disabled

Web: #8E8E93
RGB: 142.142.147
CMYK: 0.03, 0.03, 0.00, 0.42

Light background

Web: #F5F5F7
RGB: 245.245.247
CMYK: 0.01, 0.01, 0.00, 0.03



Inter Bold

Typography

Bold

`1234567890 - =
qwertyuiop[]asdfghjkl;.,\zxcvbnm
QWERTYUIOPASDFGHJKLZXCVBNM

Medium

`1234567890 - =
qwertyuiop[]asdfghjkl;.,\zxcvbnm
QWERTYUIOPASDFGHJKLZXCVBNM

Regular

`1234567890 - =
qwertyuiop[]asdfghjkl;.,\zxcvbnm
QWERTYUIOPASDFGHJKLZXCVBNM


Light

`1234567890 - =
qwertyuiop[]asdfghjkl;.,\zxcvbnm
QWERTYUIOPASDFGHJKLZXCVBNM





Website (main)

Website (main)

 **NAGA**

Investing ▾ Company ▾ Tools & Education ▾

 Member of NAGA Group AG
Publicly listed in Frankfurt

 EN ▾

Login

Get started


Become a great trader or just copy one

🔥 8 years on the market, invest in 1000+ assets, get free education, pro tools and a personal account manager – try it now!


Start trading


with free access to Demo

Excellent ★★★★★ ★ Trustpilot




MEMBER OF NAGA GROUP AG
PUBLICLY LISTED ON FRANKFURT
STOCK EXCHANGE
Group of a publicly listed company




**Industry awards**


NAGA platform holds multiple industry awards as the best trading platform.

**1000+ assets**

Commodities, Crypto, Stocks, Futures, Forex pairs, Indices & more CFDs.

**Demo account**

Register and get access to the demo account with \$10,000 test funds.


**24/7 support**

Dedicated customer support is ready to help you whenever you need.

Trade most trending assets

Trade the most popular markets with over 1000+ assets available, from commodities to stocks and much more


All categoriesForexStocksETF'sComoditiesIndices

**DBX**
Dropbox Inc

Trade

\$168,61


+1.95%

**TSLA**
Tesla Motors, Inc

Trade

\$168,61


+1.95%

**Netflix**
Netflix, Inc

Trade

\$351,42


-1.69%

**KO**
The Coca-Cola Company

Trade

\$108,21


+8.19%

**SPOT**
Spotify

Trade

\$108,21

+8.19%

**AMZN**
Amazon.com Inc

Trade

\$102,58

+2.03%

There are more than 1000 symbols available to trade on NAGA. Some of them might be a perfect fit for you. We recommend taking your time and analyzing all of them carefully!


All MarketsLearn about trading


Try Copy Trading our Lead Traders

Benefit from the wisdom of the community

COPY

AUTOCOPY



**NAGATrader**

New Copy Trade

Profit

\$127,387,47


Open Trades

52

Click "Copy" to start

Begin mirroring the strategies of other traders automatically in real-time

#2

**@PreciseTraders**

1753 Autocopiers

Autocopy

Win Ratio

+2.05%

Risk score

5

Autocopy

Win Ratio

92.23 %

Risk score

5

Auto Copy

86.17 %

5

Auto Copy

60.65 %

5

Auto Copy

96.04 %

5

Auto Copy

62.96 %

5

Auto Copy

Discover the full leaderboard →



Website (main)

Get notified everywhere

Receive notifications on your web trader or to NAGA mobile app for iOS and Android. Or get them to your email inbox. Or even both — whatever is more comfortable for you!

Create an account — It's free

Register for free (€0.00) within minutes



Brand Book

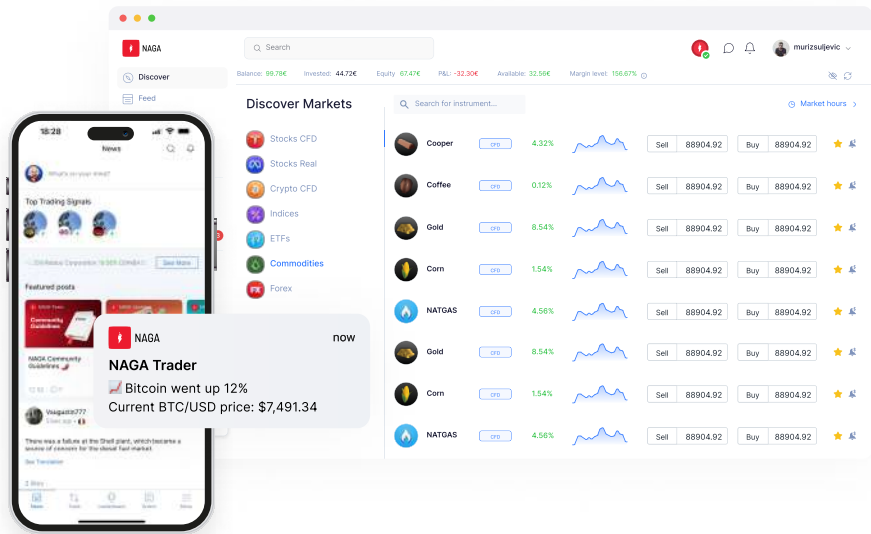
Website (main)

NAGA Price Alerts

Never miss a trading opportunity with free price and volatility alerts. **Get notified** when the prices go up or down!

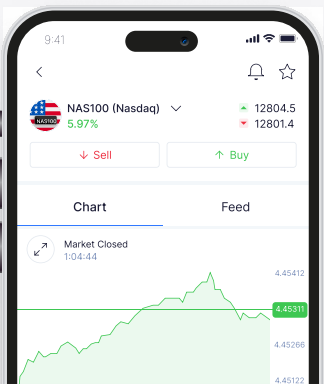
Create an account — It's free

Register for free (€0.00) within minutes



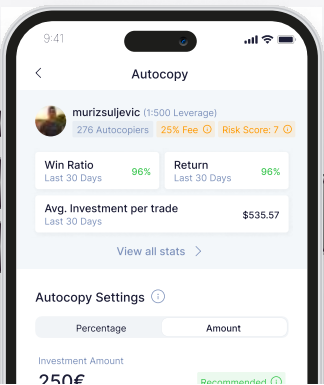
Never Miss a Trade

Copy trading on NAGA is very easy: go to the leaderboard and see traders' stats, choose the one to copy and hit the Autocopy button.



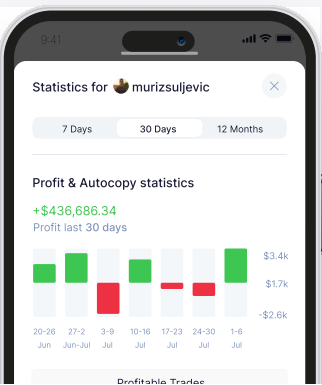
Flexible

If you don't want to go all-in, you don't have to! Adjust the autocopy ratio or set the specific investment amount anytime in the Auto Copy section.



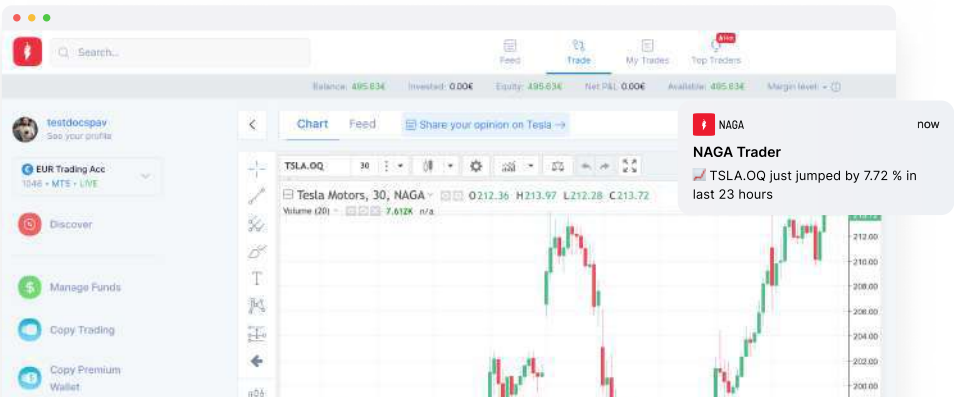
Stay Updated & Notified

You can set Stop Loss and Take Profit limits to secure your trading profits and limit your potential losses.



Create an account — It's free

Register for free (€0.00) within minutes



Spend less time waiting

There is no need to waste your precious time waiting when the target price is reached. Set up a Price Alert and get notified of market movements!

se NAGA?



Web

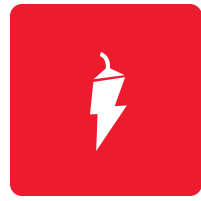
go with NAGA mobile and Android devices.

Discover Copy-Trading

Discover other investors on NAGA and copy their traders.

Account

Professional support from manager. They are available by phone, chat or email.



Web-visuals

Brand Book

Web-visuals





Web-visuals

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Web-visuals





Web-visuals

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Web-visuals





Web banners. Samples

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Web banners. Samples

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JP Morgan Predicts Bitcoin Crash To \$13.000

Explore **crypto derivatives** on NAGA

Get Started



Derivatives are complex instruments and come with a high risk of losing money rapidly due to leverage. This is not investment advice

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Cardano (ADA) shows bullish sentiment, price could rise 14%

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No limits on commissions

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Fast deposits and withdrawals

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RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.


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Become an Introducing Broker

Get started




RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

**NAGA**

Join NAGA if you love trading stocks!



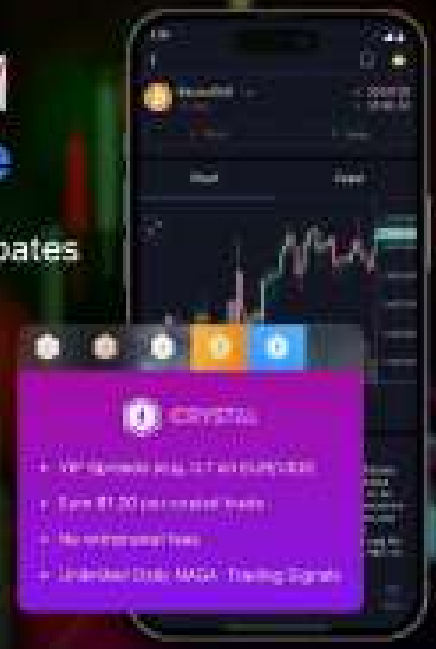
RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

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SM banners. Samples

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SM banners. Samples





ISM MANUFACTURING PMI

Derivatives are complex instruments and come with a high risk of losing money rapidly due to leverage. This is not investment advice





**NAGA
COPY TRADING**

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ECB RATE DECISION

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**PURCHASING
MANAGERS INDEX (PMI)**

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**Consumer
Price Index**

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**LIVE MARKET ANALYSIS
WEBINAR ON NFP**

RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.



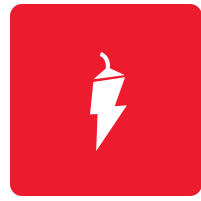
**U.S. Core
PCE Price Index
tomorrow
How will the USD
dollar react?**

RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.





RISK WARNING: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 82.93% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.



Three-fold design. Sample

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Three-fold design. Sample





Three-fold design. Sample

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Three-fold design. Sample





19

Presentation slides



Merchandise. NAGA-Hoodie

Brand Book

Merchandise





Merchandise. NAGA-T-shirts

Brand Book

Merchandise





Merchandise. NAGA-Bottles

Brand Book

Merchandise





Merchandise. NAGA-Notebook

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Merchandise





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