COMPANY BACKGROUNDER

NAGA

From Complex to *Complete*

NAGA started out to create a platform that was simple and intuitive – and ended up creating an entire system of products and services that have powerfully become an all-encompassing solution for finance and investing.

sky amazon prime video Bloomberg Forbes NASDAQ FORTUNE CNBC FOCUS ONLINE

Global Appeal. Global *Growth.*

NAGA's super app provides traders and investors across the globe with unprecedented user-experience, access, and convenience – it is quickly becoming preferred and adopted.

Strong User Growth Month on Month

NAGA has seen a 30% MoM growth in monthly active users since the solution became fully integrated and it entered its growth phase. Averaging 250% higher client lifetime, the company is geared to see exponential growth in 2020 and the future thereon.

Gaining Ground Internationally

The global trend for integrated solutions fosters great appeal for NAGA's all-in-one solution. We've seen our markets expand from just Germany and Spain some years ago to a globally widespread audience.

Getting Started

Founded in 2015 by Benjamin Bilski after a first experience in stock investing that was difficult and complex. Vision was to make trading and investing easier and more accessible to all, with the sole purpose to disrupt the financial and investment world. NAGA looks to empower everyone and anyone to take control of their own money by providing a unified experience that brings every single financial solution together in one socially enhanced financial system.

Getting Listed on the *Frankfurt Stock Exchange*

In March 2017 NAGA led a global investment round in March 2017. The group managed to secure itself a FinTech Series A investment from FOSUN, a global Chinese investment group, helping advance its agenda and growth trajectory. On July 10th, 2017, NAGA Group AG (ticker symbol "N4G") listed on the Frankfurt Stock Exchange, following its initial public offering (IPO). According to the company's white paper and roadmap, funds were aimed at the development of its product ecosystem, with a focus on the company's main product - NAGA Trader (ex. Swipestox), a social trading network that allows users to copy the trading strategies of other traders.

NAGA continued to develop its ecosystem and expand the range of services offered throughout 2018, and according to the company's roadmap for future development. In April 2018, NAGA introduced its cryptocurrency wallet, which supported major cryptocurrencies like Bitcoin, Ripple, Ethereum, and all ERC20 compatible digital assets.

In November 2018, after an extensive testing period, NAGA introduced its native digital asset exchange, offering support for over 20 cryptocurrency and fiat-based pairs. The exchange offers an 8-tier fee structure for traders of various levels of experience, as well as fee discounts for trading commission if paid in NAGA's native cryptocurrency - the NAGA Coin (NGC).

Finnovate Europe 2016 – Best of Show

Finnovate Europe 2016 – Presenter

Finnovate Spring 2016 – Presenter

2017 Red Herring 100 Europe Winner

Integrating ***NAGA products*** and Introducing the NAGA Card

By the beginning of 2019, NAGA offered 7 interconnected individual products within its ecosystem. In an aim to centralize the brand positioning, two of its services, NAGA Virtual and NAGA Wealth were removed.

In April 2019 NAGA introduced the NAGA Card, a multi-currency deposit card where users can manage their funds and pay with trading profits from NAGA Trader.

In the same month, NAGA registered a change of leadership and moved to restructure the company so that it would be fully geared toward growth. In December 2019, NAGA Stocks was launched.

All products, services and features were integrated into a single platform called NAGA, which provided a unified and seamless experience across trading, investing, transacting and community.

AUTOCOPY **STOCKS** **WALLET** **CRYPTO** **EXCHANGE** **CARD** **ACADEMY**

The ***Single Solution*** That's Got it All

The *pacesetter* for finance and investment

NAGA Today

NAGA is now the first completely integrated and interconnected community for finance and investing, a genuine social investment network. NAGA has powerfully emerged from its heavy R&D phase to what is now a solidly positioned and completely turned around brand, fully focused on its growth phase.

NAGA Group AG has seen an **increase of revenues of over 180% with 7mln Euro revenue reported in Q1 of 2020 along with a strong EBITDA of +3.3mln**. This has also signified a strong turnaround for the NAGA share which has seen the highest share price gains across German companies so far this year.

In May 2020, NAGA launches its trading influencer tool NAGA Pro, expands in Asia with the launch of NAGA China and announces ambitious new challenger bank project, NAGA Pay, which will be yet another milestone for NAGA making it a super app for mobile banking as well as investing; and together, the first super app for money.

The proprietary NAGA Trader today is fully integrated with MT4 & MT5 allowing for trading and investing across fiat and crypto, on 950+ instruments in FX, CFD, Stocks, and Crypto currencies.

NAGA Autocopy - main social investing network that allows users to automatically copy strategies of other traders and share personal experience via the News Feed to other users of the platform

NAGA Stocks - 0% commission real stock investing with direct market access to stocks listed on 9 global exchanges

NAGA Wallet - cryptocurrency wallet supporting major digital assets as well as all ERC20 tokens

NAGA Coin - NAGA's native cryptocurrency use that offers fee discounts when using the company's services

NAGAX - digital asset exchange offering 20 fiat and cryptocurrency-based trading pairs

NAGA Card - A personal IBAN and Mastercard that connects the trading account to the physical world, with instant withdrawals

NAGA Academy - delivers professional trading courses, seminars, and multilingual interactive live webinars

"Looking back to our very beginnings it is extremely positive that we turned this FinTech profitable in less than 5 years since inception. Strict discipline, forward-thinking and consistently pursuing our vision have brought us to where we are today."

Ben Bilski - Founder and NAGA AG Group CEO