



NAGA

**PARTNERS
PROGRAM RULES**

General Rules



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We are happy to be your partners. To make our collaboration official and ensure our efforts are streamlined, please find below a set of rules we go by as a company.

First things first. By entering into this collaboration, you commit and are expected to provide true, accurate and complete information to the Company.

While we trust your professionalism and expertise, given the size and complexity of our business we will expect you to consult us a.k.a. “the Company”, and attain written approval from our end before publishing any marketing material relating to the functionality of the Company, the Group, its products or services.

Furthermore, to ensure our communication is streamlined across all channels, we recommend you use any and every marketing material provided by the Company as is. However, if you believe that any changes and adaptations of that material may be required, please don't hesitate to reach out to us and seek approval. We will be more than happy to help. **Good communication is key to a successful partnership. Let's make it work.**

Golden rule. Refrain from publishing any marketing material relating to the Company that has not been previously approved by the Company. We trust, therefore, that you, as our brand ambassador, will consult us in regards to any marketing material that you intend to publish and attain Company approval prior to publication. Otherwise, given the nature of our business, we would be forced to seek remedy under the Applicable Laws or the Online Affiliate Program Agreement, which will result in your removal from the Program with no remuneration and in us retrieving your Tracking URL(s) as assigned to you upon entering into this collaboration with the Company. **Exercise good faith and use the Company's brand in a lawful manner and in strict compliance with all format(s), guidelines and other requirements prescribed by the company.**



Good business ethics. Refrain from using the Company's or the Group's Logo, or any other intellectual property of the Group in any correspondence, business card or electronic transition, unless you have obtained the Company's prior written consent to do so.

Copyrights & intellectual property at a glance. The Online Affiliate Program Agreement enshrining our collaboration shall not confer you any right of ownership in NAGA's intellectual property, **which shall remain the sole property of the Company**, and the use of which by you as our Partner shall be to the sole benefit of the Company.

We are Partners not Competitors. By entering into this agreement, you commit not to attempt, now or in the future, to register any of the Company's intellectual property and /or domain name, and/or contest, or use any term or mark confusingly similar to any of the Company's.

Below is a guideline checklist of the main rules that should be followed in any financial promotion on your affiliate marketing channel:

1

Always include the following "By Default" risk disclosures, in marketing materials:

Risk Warning: *Trading Derivatives and Cryptos carries a high level of risk to your capital and you should only trade with money you can afford to lose. Trading Derivatives may not be suitable for all investors, so please ensure that you fully understand the risks involved and seek independent advice if necessary.*

Trading with NAGA Trader by following and/or copying or replicating the trades of other traders involves high levels of risks, even when following and/or copying or replicating the top-performing traders. Such risks include the risk that you may be following/copying the trading decisions of possibly inexperienced/unprofessional traders, or traders whose ultimate purpose or intention, or financial status may differ from yours. Before making an investment decision, you should rely on your own assessment of the person making the trading decisions and the terms of all the legal documentation.



NAGA Global Ltd does not accept applications United States of America (residents and citizens, including its incorporated and unincorporated territories), Belgium, Canada (including Quebec & Ontario), the Republic of Turkey, Japan, Brazil, the Islamic Republic of Iran, Democratic People's Republic of Korea (DPRK), Cuba, Sudan, or Syria, as well as any additional country specifically excluded by the Company from time to time at its sole discretion.

2

Always ensure that the above risk disclosure is updated, as expressly requested by the Company.

3

Always include the following: "Past Performance is not an indication of future results".

4

The above disclaimers must be disclosed, at all times, separately from other risk disclaimers.

5

Keep up-to-date with the Company's functionalities at all times. NAGA's Ecosystem is changing to ensure that it satisfies the needs of its clientele.

6

Always use the correct information in your reviews/ marketing material and maintain them updated with the Company' Fees and Commission, Risk Disclosures, Regulation and Licensing and Deposit and Withdrawal Policy, Top Traders, about NAGA and Investor Relation.

Leading Compliance Principles

Clarity and brevity are crucial in all marketing material or otherwise irradiating from the Company. To ensure that is observed across all communications, we advise you to avoid any misleading statements. Therefore, find below a breakdown of our principles:



FAIR

- The Company expects that you shall not use misleading headlines and unfair comparisons.
- You shall not use small prints to understate, hide important information and warnings.
- You shall ensure that all warnings and disclosures are displayed in a clear and visible way.
- Never promise profits or gains.

CLEAR

- You shall always be clear about any charges, fees, and risks.

AVOID MISLEADING STATEMENTS

- Ensure that all statements do not emphasize on the benefits associated with a product without also disclosing and highlighting the relevant risks.
- You shall not use any unqualified or absolute statements, without the relevant supporting evidence.
- You shall always disclose the relevant source as to where the information is taken from.
- You shall not include the name of any competent authority in a manner that would imply or suggest endorsement or approval by that authority of the products or services offered by the Company.

7

You shall not approach, directly or indirectly, any traders and/or potential traders other than promoting the Company.

8

You should always mention in the affiliate marketing channel that NAGA Global Ltd (hereby referred as the "Company" or "NAGA") is a company incorporated under the laws of Saint Vincent and the Grenadines as an International Business Company with Registrations No. 24501 IBC 2018.

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Any new communication channels and any relevant requests should be immediately communicated to the Affiliate Account Manager and should be pre-approved by the Company.

